



Welcome to the 2015 Dental Integrators Association *Partner Case Study Presentations*

We have a new format for this year's conference, Partner Case Study Presentations. This will consist of the **team of Partner and a Member/Client** (not just the Partner) presenting a full blueprint solution, based on the Partners product/service. The presentation will last 75 minutes which will **include** a panel discussion / Q&A based on pre-submitted and ad-hoc questions. Partners will present at the same time with the Member/Client in order to offer a more *complete* solution. These presentation will be the core of next year's conference. Below you will find the topics our members are most interested. If you have a product or service that you feel fits and can create a Partner Case Study with a member, we welcome you to submit for a Platinum Partner.

- HIPAA
- Business Marketing, Business Development, Sales, Driving Recurring Revenue
- New Products/Technology
- Progress Documentations (How To's and Templates)
- Growing Business w/out adding headcount
- Compliance for IT Providers
- Mergers and Acquisitions
- Best Business Practices for IT Companies / Operations

Platinum Partners will be offered these **four (4)** possible Partner Case Study presentations. **If you are interested in this opportunity please contact Michelle Hambidge to voice your interest and list at least three (3) possible Member/Client in order of preference.** We will be taking these on a first come –first serve basis. Additionally, inclusion to all networking time during and post assembly. Space in the Partner Hall includes a 6 ft. draped table, two (2) chairs and one (1) wastebasket. Available lighting, existing carpeting, standard air conditioning/heating and cleaning. **Four opportunities available \$4,500.**

Additionally, should the above description not resonate as soundly with you, then please feel free to review our Gold and Silver Partnerships.

Gold Partnerships will be offered 20 minutes of presentation time during breakfasts and lunches; they will be included at all events, and recognized for their contribution. Space in the Partner Hall will be included as listed above. **Five opportunities available \$2,000.**

Silver Partnerships will also be available, these partners will be included at all events, recognized for their contribution and available for networking before and after the presentations during breakfasts and lunches. Space in the Partner Hall will be included as listed above. **\$1,500**